



# ANTHONY ZOSS

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PORTFOLIO  
anthonyzoss.ch

## ABOUT ME

I'm a UX/UI designer from Zurich with a keen eye for detail: from the first sketch all the way to the final lines of code. I care deeply about creating digital products that are not only user-friendly but also technically robust.

## PERSONALIEN

Nationality: CH / MEX

Birthday: 03.12.97

[LinkedIn](#)

## EDUCATION

from Sep 2025

### Master of Science in User Experience Design

University of Applied Sciences of Grisons (FHGR), Zurich | part-time

Sep 2020 — Aug 2024

### Bachelor of Science in Information Science

#### Double Major in Web & Usability Engineering and Data Management

University of Applied Sciences of Grisons (FHGR), Zurich | part-time

- **Bachelor Thesis:** «Development of UX in Companies- An analysis of activities, processes, and structures to promote UX maturity»
- Focus on Human Computer Interaction (HCI), User Interface (UI) Design, User Research, Prototyping, Frontend Development and Data Analysis

Aug 2014 — Jul 2019

### Vocational Baccalaureate (2 years) and Commercial Apprenticeship (3 years)

Business School Thun/Gstaad | part-time

## RELEVANT COURSES

Jun 2025 — Jul 2025

### UX / UI Advanced Course (2 ECTS) with a focus on Figma

University of Applied Sciences and Arts Northwestern Switzerland, Basel

- Depended knowledge of design principles, digital layouts, colour and typography as well as advanced work with Figma

ongoing

### Google UX Design Professional Certificate

Coursera- Google, Zürich

- In-depth exploration of the entire UX design process, with a focus on user-centred design (UCD) and accessibility

Aug 2013 — Jul 2014

### Drawing & Visual Design

Noss Education Center, Spiez

# BERUFSERFAHRUNG

Sep 2024 — today

## Professional and personal development

- Dedicated time for further education, personal projects, portfolio work, and travel to gain new perspectives and fresh inspiration

Sep 2021 — Aug 2024

## Online and Information Specialist (UX / UI)

Information Agency, Creating & Production Team of the Canton, Zürich | 60%

- Conceptualized and further developed [studienwahl.zh.ch](#), including user-centred optimizations based on user research
- Designed and implemented responsive interfaces for three web platforms and an app (WordPress, HTML/CSS, JavaScript)
- UX writing tasks with a focus on plain language
- Led UX/UI projects: conducted usability tests for the homepages and event pages to make content clearer and more relevant

Dec 2019 — Aug 2021

## Administration Officer (Marketing)

Frautschi Sports AG, Schönried | 60% to 100%

- Maintained and further developed [frautschi-sport.ch](#) (WordPress, HTML)
- Built and managed our social media presence to increase engagement and reach

Aug 2014 — Jul 2019

## Commercial Employee incl. Apprenticeship and Professional Baccalaureate

Gerüstebau Schwarzenbach AG, Thun | 60% to 100%

- Independently managed the relaunch of [schwarzenbachag.ch](#) to clearly showcase company services

# SKILLS

## User Experience (UX) & User Interface (UI)

- User-Centred Design (UCD)
- Design Thinking
- Usability Testing
- Information Architecture
- Wireframing
- Prototyping
- Design Systems
- Accessibility
- Figma (strong skills)
- Adobe CC- Photoshop, InDesign (good skills)

## Soft Skills & Work Style

- Creative problem-solving, analytical thinking
- Project organization with high initiative
- Interdisciplinary collaboration

## Languages & Programming

- German and Spanish (native)
- English (C1)
- French (B2)
- HTML, CSS, JavaScript (strong skills)
- Python (basic skills)